

# The Banyan



## MESSAGE FROM THE PRESID

Dear RCA Family,

**“Every accomplishment starts with the decision to try”. I tried.**

I tried and succeeded simply because, I believed. I believed, because of the people who were around me and who were ready to shoulder the responsibility along with me and those who encouraged me.

It all looks like a dream now! Looking back, the topic on Fundraiser started with a simple discussion in a Board Meeting. Little did we realise that we will accomplish this huge task.

Three months of collective efforts of so many of our members today has yielded the desired results and my bottom of the heart Thanks for the Trust and encouragement our team has got from the club.

Ever Grateful for the same.

Truly Yours,  
Rtn.Kannan Paramasivam



## FROM THE EDITORS DESK

**Fulfilling February**

**“Happy Indru Mudhal Happy”**

President is busy packing his bags to disappear from RC Adyar’s Radar for a few days, after successfully pulling off a Mega Fundraiser and the Governor’s Visit close to the heels of the Fundraiser. Double Damakha !!! What more can a he ask for?

The shortest month of the year saw lots of good things happening and has been a packed month with 2 Speaker meetings, one Stimulating and the other, a Sensitive one and a Fabulous, Flamboyant Fellowship made February an engaging month for all.

Little do many of you know what happened behind the stage.

Let me take you through Fervent February.

Warm Regards

Rtn.Pria Srinivas

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### KNOW YOUR ROTARIAN



#### In a World of Medicine, be a dose of Kindness

Our SE Rtn. Subash Vallab hails from Aruppukottai, the grand Chettinad Kingdom. His forefathers were oil merchants who slipped into weaving and finally the previous generation decided to get into the World of Medicine.

Subash's father who is a B Pharm graduate along with three others founded MMC Pharma in the year 1987 a couple of years before Subash was born (now, don't start calculating his age). Subash is a typical Madrasi who went to Devi Academy till his eighth grade and then moved to Our Angels School where he completed his 12<sup>th</sup> taking Commerce and Accounts as Majors. He had a particular liking for Coimbatore and chose to do B. Com in PSG Arts & Science there, immediately after which he did an MBA in Sales & Marketing at SRM Chennai.

While I expected him to say that he joined some Bank or a Financial Firm, Subash said that he joined Alembic Pharma in Trichy as a Medical Rep. Now, what is the correlation between his B. Com degree and Pharma?

He was interested in Management and chose Commerce, to understand how he Can Amalgamate Management and Pharma.

**The Best and Most efficient PHARMACY was within his own system.**

He then went to Mumbai and joined Tidal Laboratories, as a Management Trainee, not knowing a word of Hindi. After about a year and a half, he returned to Chennai and started from scratch as a Trainee at his father's firm. Subash is currently the Director of MMC Pharma and Sridevi Distributors.

His company clearly concentrates on fertility drugs which is the need of the hour. Infertility rate in India is touching almost 27 Million couples who are grappling with the issue of not having an Issue. Interestingly his sister is a Doctor and is a Fertility Specialist too.

Subash, has his heels on wheels and travels extensively to take MMC Pharma to the next level. In the yearly Pharmac South Expo their company as a CSR initiative gives more than 1000 saplings for a greener Chennai.

Subash is married to Sahitya who was a banker before marriage and is now the Finance Head of both their companies. The couple have an angel of a daughter Sriranjini who is about Five years. Subash enjoys Film Music and loves to play Cricket. He joined Rotary to network with people and give back to the society in whatever way possible.

Overall this Fertile Family is striving hard to increase the population of India.



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## RCA News



Happy to see Rtn.Dr.Raghavan’s short write up in The Times Of India on how early detection of Prostate Cancer can be curable.



**Doing easily what others find difficult is TALENT**

**Doing what is impossible with Talent is GENIUS**

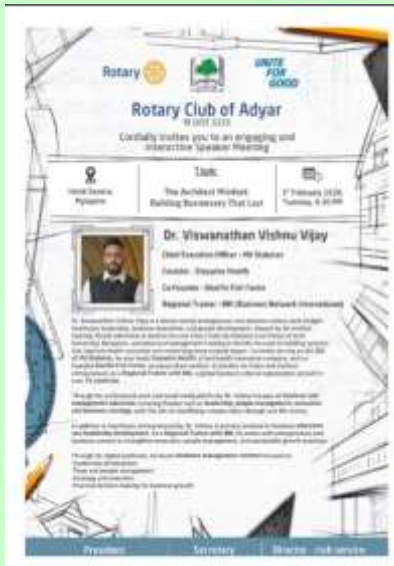
Dr.VVV, in short Vishwanathan Vishnu Vijay is nothing short of Genius.

It beats me how, such a young man, comes as a complete package of everything (Almost)possible under the sun.

Dr.VVV is a medical doctor turned Entrepurner (Businessman) and an Educator (Teacher) whose work bridges Healthcare, Leadership, Business Innovation and People Development (HR} He has a formal education in Medical Law ( Lawyer) and Ethics from National Law School Bengaluru.With advanced training in the UK he builds systems ( He becomes an Engineer here ) to improve health outcome. He leads Stepwise Health, a Foot Health innovation company and is the Co Founder of Bluefin Fish Farms. Foot and Fish ??? Something to do with Fish Pedicure ? Jeez !!! Clearly a Complex Character. There is more to him, but would like to stop here. **He is definitely an Oak among the Elm Trees.**

Multi Talented/Faceted is too way an understatement for Dr.VVV.

### SPEAKER MEETINGS



## The Banyan RCA News Contd...



The second Speaker Meeting was held on the 17<sup>th</sup> of Feb. I happened to be the eleventh hour Speaker ( In local slang Upma Speaker ). **But sometimes even Upma is palatable.**

**Integrity is telling yourself the Truth and  
Honesty is telling others the truth**

No other Industry (Hospitality) can teach you better about being truthful and still holding on to your business.

Enjoyed reminiscing about my Aviation Days and my experiences and experiments with truth. The qualities you develop with experience, and the experience which teaches you patience, and that patience which teaches how to carefully tread on eggshells in the Corporate World.

But then comes that one day, when you reach a boiling point you stomp all over the eggshells which cuts your feet deeply. But that is the most beautiful pain, you have ever experienced.

Sometimes Truth has to be brushed under the carpet, for the greater good and sometimes for your own sanity. But mostly, it is good to speak out the truth, even if it means, losing business or people. What is yours will definitely come back. Trust me !!!

### FUNDRAISER



#### “Chinna Kallu, Peddha Laabam”

This was what was dinned into my head from the day we decided to try our hand at Fundraising.

Was it just Raising Funds? We saw people raising to the occasion and lend a helping hand, we witnessed Confidence and Determination raising, sometimes our BP Raising. Despite Highs and Lows finally, the **Bar was Raised.** It only goes to prove the old Tamil proverb **“Muyarchi Thiruvinaiyaakum”**

It all started in a Board Meeting with the President throwing in a Bombshell, “Why don’t we do a Fundraiser this year”. After the initial hesitation, some ideas popped up and actually within no time we decided on a Musical Evening with a decent target which was definitely not a low hanging fruit.

Quickly Vijay TV Reality Show Super Singer Kaushik Sridharan (Thanks to Rtn.Archana Suraj) was roped in and I have to say, that it was a pleasure to work with him, not merely because he was a good singer, but his super good attitude and adaptability to demanding situations.

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Parupu illama Kalyannamaa? Problem illamal Programaa? There was enough and more. Some were hushed, some crushed some brushed aside.

The speed of the chase, kept increasing making us run in all directions but towards one Target which kept moving further and further as we kept nearing it.

It was like Uriadi. As we kept nearing the Uri, SVV Sir was pulling the rope on the other side raising the Uri (Target Figure) and at the same time encouraging us that we can do it. Also, what he put inside the Uri was not something which we could let go off.



Three months of extensive planning, Brainstorming, Running around, Chasing People, Cajoling, Demanding, Frustrating moments so on and so forth, looks like a dream now. Yes! We were able to achieve more than double the target set initially.

A special mention to those who gave us those comforting words “Go for it. We are there” and stood by their word was enough for us to take the plunge.

A mere “Thanks” does not suffice, to all those behind the stage who gave their hundred percent and more to make this Event a Mega Success.



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### FELLOWSHIP



**February 26 marked a Fantabulous Fellowship uniting everyone in Harmony.**

The RCA Family painted the streets of Chennai Red and had a Gala time at the Cosmopolitan Club on the 27<sup>th</sup> of February with Games, Gifts and Finger Licking Food.



### HALL OF FAME



Annettes Sharavan Sooraj and Akshara Sooraj have once again proved their mettle in their respective activities of Interest.

Shravan won the Finals for his school in Football while his little sister Akshara bagged the second prize in an Art and Craft Competition. Congratulations to the proud parents Rtn.Archana and Ann Suraj.

### INDRAVIZHA

The District Conference was celebrated with Pomp and Splendour. Our dear SVV Sir and Radha Mam were honoured for their continued and indefatigable support towards TRF. Some of our members had whale of a time at the Conference.





UNITE  
FOR  
GOOD

## The Banyan Down Memory Lane

Wishing **Rtn.Latha Rajan & Ann Pandiarajan, Rtn.Vrindha Arun & Ann Arun, Rtn.Gomathi & Ann Dr.Ramesh, Rtn.Vijay Prabhu & Ann Poonkuzhali** A Lifetime of Togetherness filled with Happiness, Peace and Everlasting Love. Stay Blessed!!!



Wishing the February Birthday Babies **PDG Rtn.Shyamsundar and Rtn.Subash** Good Health, Peace and Everlasting Happiness. Stay Blessed!!!

